

## **IDEATHON 2K23**

On July 27th, 2023, the Ignite Incubation Center at Silver Oak University, with the support of SSIP, hosted a significant event titled IDEATHON 2K23. This momentous occasion united students from diverse domains, all eager to present their innovative ideas to a distinguished panel of jury members.

The esteemed jury comprised Mr. Dhaval Nai, founder of the Shark Tank funded startup Mahantam; Mr. Harsh Patel, Director and CEO of Sunflower Biztech Pvt. Ltd.; Ms. Satya Pogaru, Vice President of LexpertConsilium LLP; and Mr. Keval Kelawala, Founder of Saksham Technosolution. The jury members were highly impressed by the quality and potential of the concepts presented by the participants.

After careful deliberation, the jury collectively selected three exceptional ideas as the winners of IDEATHON 2K23. The 1st place was awarded to the idea "Navigation Campus" by Aksh Thakkar, Yash Chauhan, Krish Chaudhari, Vedant Bhatt, and Smitsinh Chauhan. The 2nd place went to "Gummy Bears for vatt, pitt, and cough" by Punya Vora, and the 3rd place was secured by "Women Empowerment" by Dhanashri Joshi.

IDEATHON 2K23 served as a platform that fostered and celebrated the spirit of entrepreneurship and innovation. The event not only acknowledged the endeavors of young talents but also inspired and encouraged them to pursue their dreams and transform their ideas into reality.